



Madrid, January 31, 2023

Making Science Group, SA (hereinafter, “Making Science”, “Making Science Group”, the “Company”, or the “Group”), by virtue of the provisions of article 17 of the Regulation (EU) No 596/2014 on market abuse and in article 227 of the revised text of the Securities Market Law, approved by Royal Legislative Decree 4/2015, of October 23, and concordant provisions, as well as in Circular 3/2020 of the BME Growth segment of BME MTF Equity (hereinafter, “BME Growth”), hereby makes known the following information:

OTHER RELEVANT INFORMATION

Making Science is pleased to announce that, through its subsidiary Making Science Limited, it has acquired an additional 27% of the shares of Celsius SAS (“Celsius”), increasing Making Science’s ownership in Celsius to 100%.

Celsius is a marketing consulting firm founded by former Googlers, Jérôme Cauchard and Jérémie Leitao, which designs and deploys digital strategies for companies of all sizes. Since the initial acquisition of 51% in February 2021, Making Science has accelerated Celsius’ growth by offering its best-in-class data and AdTech solutions to French clients, accelerated the launch in Europe of innovative products on connected TV, and consolidated its partnerships with Google and Meta in France.

In compliance with the provisions of Circular 3/2020 of the BME MTF Equity, it is expressly stated that the information communicated hereby has been prepared under the exclusive responsibility of the Company and its administrators with current positions.

Yours faithfully,

Mr. José Antonio Martínez Aguilar
Chief Office Executive of Making Science Group, SA